



**MY PASSION**  
—●—  
Goalkeeping



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# THE LOGO DO'S



This is the version of the logo will go on all labeling of the products.

Type face used in logo:

CAVIAR DREAMS: **Bold**

Caviar Dreams: Regular

MY PASSION

AABBCcDDEEFFGGHHJJkLL  
 MMNNOOppQQRRSStTUUVVW  
 WXXYYZz  
 0123456789



This is the version of the logo will go on all business documents, including the stationary suit.

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AaBbCcDdEeFfGgHhJjKkLl  
 MmNnOoPpQqRrSsTtUuVvWw  
 wXxYyZz  
 0123456789

The logo must be printed in color unless otherwise specified. Keeping the strong structure within the design is important to maintain branding.



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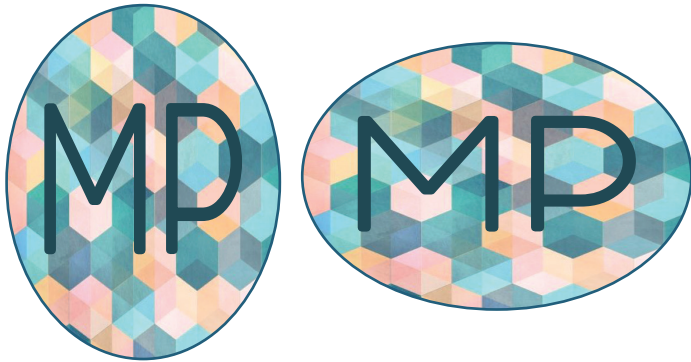
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These versions of the logo are acceptable only for as needed purposes. Such as imprinting area and or for certain labeling of products.

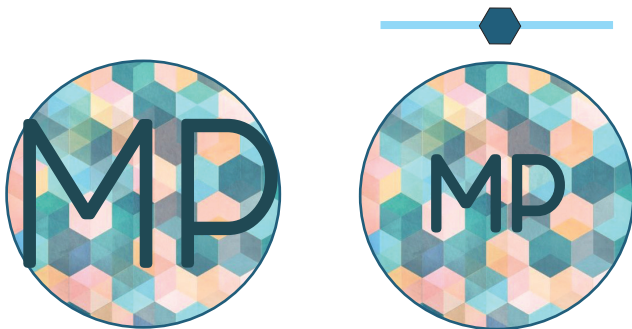


You may use just the icon logo by itself for side branding and with anything with a small imprint.

# THE LOGO DON'TS



Never skew or stretch the logo. The logo must stay in proportion when changing the size of the logo to fit to imprint and labels and or business documents.



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Never change the layout of the logo outside of what is acceptable unless given permission.

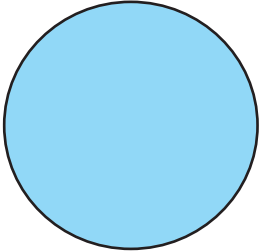


Never change the color of the logo unless given permission. Logo's appearing on products (gloves) may be flexible with color.

# COLOR SCHEME & FEEL

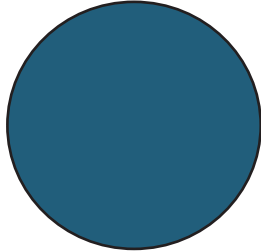
Swatches:

Ocean View



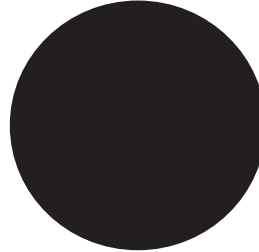
C:39 M:0  
Y:0 K:0

Sea Foam



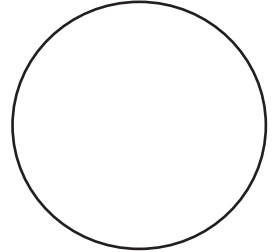
C:89 M:57  
Y:35 K:14

Night Sky



C:0 M:0  
Y:0 K:100

Paper



C:0 M:0  
Y:0 K:0

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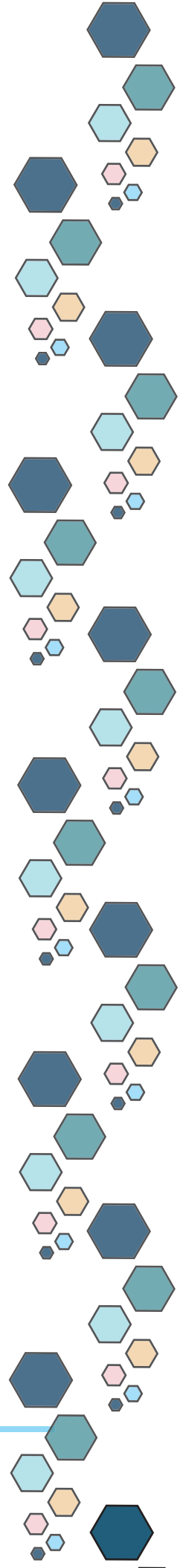
Was created as a brand for female keeper gloves. Women's soccer in the united states is increasingly growing every year, which means there's more keepers year after year. Female athletes have had to use keeper gloves that are more tailored to mans hand. These gloves would give female athletes an alternative to the same old pair of gloves. Just like women's soccer is breaking ground in the U.S. I wanted the feel of the MP brand to be just as modern and progressive and women's soccer.





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15270 S 1800 W ● Bluffdale, Ut. 84065 ● (801) 803-0654 ● [mpgoalkeeping@gmail.com](mailto:mpgoalkeeping@gmail.com)

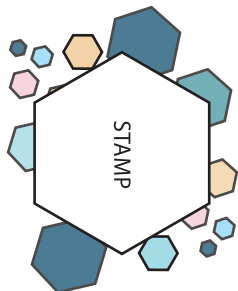
Find your passion at [mpgoalkeeping.com](http://mpgoalkeeping.com)



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**MY PASSION**

**Breanna Empey**  
(801) 803-0654  
breannaempey@gmail.com

A small circular logo with a dark teal background and the letters 'MP' in white, centered at the bottom of the business card.